

# Eden Sapir

Film Distribution & Digital Marketing

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## EXPERIENCE

### **Sales, Film Distribution**

Theatrical & Educational For: *Most Likely To Succeed*, *The Rebound* & *Oriented*

AUG 2015 - PRESENT

- Managed sales efforts for theatrical events and educational licensing resulting in thousands of screenings — across the US, China, UK, Argentina, Egypt and more
- Developed long term partnerships with distributors such as Netflix, Tugg and Grasshopper Film
- Acted as the liaison for pertinent press materials with festivals, institutions and vendors
- Implemented sales and workflow infrastructure through digital CRM, in order to provide remote customer support and project management

### **Marketing Manager**

The Future Project, New York, NY

MAY 2019 - PRESENT

- Build and grow our brand platform to drive revenue from a variety of channels and donor sources
- Manage and lead production/distribution of core communication efforts for our various audience segments: external newsletters, paid ads, fundraising materials, etc.
- Manage and implement internal communications pipeline with our 120+ staff across 11 cities for pertinent marketing and press materials

### **Social Media & Audience Development Lead**

The Future Project, New York, NY

OCTOBER 2017 - MAY 2019

- Heightened brand visibility and increased the organization's digital footprint across online media channels, resulting in a 200% increase in followers on core social media platforms
- Produced and coordinated assets including copy, design, partner approvals—across different teams internally and externally to deliver campaign content on tight deadlines
- Measure, track and report digital analytics across all communication channels

## EDUCATION

### **Rutgers University, New Brunswick — BA, Communications, Marketing & Cinema Studies**

SEPTEMBER 2011 - MAY 2015

## BIO

I am a marketing and film distribution professional with a track record of success in digital marketing, sales, and workflow optimization.

## SKILLS

Microsoft Office, Google Suite, Google Analytics, Adobe CC, Adobe Premiere and Media Encoder, Photoshop, Illustrator, InDesign, Canva, Crello, Streak (CRM), Bloomerang (CRM), WeTransfer, DropBox, HandBrake, Mailchimp, Hootsuite, Producteev, Asana, AirTable, FestivalScope, FilmFreeway, Withoutabox, Formstack, Facebook Business/Ads Manager, Wix, SquareSpace, Wordpress

## LANGUAGES

English, French, Hebrew

